



Introducing the Call 811 Children's video into your local schools—

Here are a few tips on how to approach your local schools to present the 811 Children's safety video for a classroom presentation. Please note, each school's procedures on working with visiting organizations may vary, however, this list can be helpful when approaching your local school to invest time in this worthwhile endeavor.

- First, contact the Principal at your local grade school with a personal telephone call.
 - Set up an appointment to come in and present the information about the video and how it works in the classroom to the Principal in person.
- When meeting with the Principal
 - Bring the DVD in its full color case - Note the length is less than 8 minutes.
 - The video is designed for 8-11 year olds.
 - Be sure you show them the Teachers' Resource Guide (on the back of the insert map), and explain that it has been developed by education professionals for their use.
 - Note this is very important safety information all of us need to know.
 - Offer to meet with the teacher ahead of time and to come into the classroom the day of the presentation to be able to answer questions the students may have.
- Following the classroom presentation, ask the teacher to fill the comment card out while you are there. Send it back to CGA for evaluation. It helps us do a better job for you!
- If you already have a relationship with your school, consider using that relationship to introduce the 811 Children's video. Think of ways this video may be incorporated with events your organization is already doing with your local schools.